



Industries for the Environment

Plaza West – Suite 835 – 415 North McKinley Street

Little Rock, AR 72205

Phone: 501-374-0263 Fax: 501-374-8752

www.environmentark.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

Arkansas Environmental Federation Hires New Executive Director

Little Rock, AR (August 14, 2018) The Board of Directors of the Arkansas Environmental Federation (AEF) announced today that Ava Franks Roberts has been chosen as AEF's new Executive Director. She will begin her new role on August 27, 2018. Ms. Roberts will replace Charles Miller who has been with AEF since 2013 and announced in June that he was leaving to pursue other opportunities.

Ava Roberts is a graduate of Southern Methodist University in Dallas, TX and received her Juris Doctor from the William H. Bowen School Law. She most recently served as Vice President and Director of Government Relations for the Arkansas Bankers Association. Prior to her time with the Bankers Association Ms. Roberts was Associate Counsel for the Arkansas Insurance Department.

When speaking about the new hire AEF President Kelley Crouch recently said, "We are absolutely thrilled to have Ava join our team. She brings so much to the table and I am certain that her education and experience will be tremendous assets when supporting the mission of our organization."

The Arkansas Environmental Federation is a non-profit educational association with about 200 members, including businesses and industries that deal with environmental, safety, and health regulations on a daily basis. Formed in 1967, the AEF provides training for the regulated community on environmental compliance and educates Arkansans on the efforts of industries to protect the environment, while providing jobs and economic opportunities for the state's citizens. The AEF focuses on practical, common-sense laws and regulations based on sound science; a teamwork approach to compliance; and waste minimization and pollution prevention.

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